

Title: In what do you find purpose

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Jeremiah 1:4-5 ⁴ Then the word of the LORD came to me, saying: ⁵ "Before I formed you in the womb I knew you; Before you were born I sanctified you; I ordained you a prophet to the nations."

1 Samuel 17:28-32 ²⁸ Now Eliab his oldest brother heard when he spoke to the men; and Eliab's anger was aroused against David, and he said, "Why did you come down here? And with whom have you left those few sheep in the wilderness? I know your pride and the insolence of your heart, for you have come down to see the battle." ²⁹ And David said, "What have I done now? Is there not a cause?"

³⁰ Then he turned from him toward another and said the same thing; and these people answered him as the first ones did. ³¹ Now when the words which David spoke were heard, they reported them to Saul; and he sent for him. ³² Then David said to Saul, "Let no man's heart fail because of him; your servant will go and fight with this Philistine."

Entities sometimes use or even abuse our nature to motivate us to serve in their cause

Countries
Armies
Companies

Forbes on higher purpose

<https://www.forbes.com/sites/karlmoore/2014/10/02/millennials-work-for-purpose-not-paycheck>

Forbes on higher purpose

In the book *Corporate Culture And Performance*, John Kotter and James Heskett show that over a decade-long period, purposeful, value-driven companies outperform their counterparts in stock price by a factor of 12.

In the absence of purpose, a company's leadership is likely to have greater difficulty in motivating employees and putting the company on the course to success. Customers are likely to have difficulty connecting with the company. With purpose, a company can create positive value that is far greater than the sum of its parts.

Giving your young employees a purpose will enable them to envision a future with your company.

Apple

The phrase that trainees hear time and again, which echoes once they arrive at the stores, is "enriching people's lives." The idea is to **instil in employees the notion that they are doing something far grander than just selling or fixing products**. If there is a secret to Apple's sauce, this is it: the company ennobles employees. It understands that a lot of people will forgo money if they have a **sense of higher purpose**.

Different kinds of purpose that we may choose to focus on

Survival
Social
Lustful
Higher purpose
Kingdom purpose

1 John 2:15-17¹⁵ Do not love the world or the things in the world. If anyone loves the world, the love of the Father is not in him. ¹⁶ For all that is in the world—the lust of the flesh, the lust of the eyes, and the pride of life—is not of the Father but is of the world. ¹⁷ And the world is passing away, and the lust of it; but he who does the will of God abides forever.

Lust

- i. Lust of the flesh
 - 1. Sex
 - 2. food
- ii. Lust of the eyes
 - 1. Material things
- iii. Pride of life
 - 1. Fame and power

Higher purpose

- i. Working for NGO's
- ii. Teaching children at school
- iii. Healing people as doctor or nurse
- iv. Serving the people of your country as a civil servant
- v. Other religions

What purpose do we find in the Kingdom of God?

Ephesians 4:11-13 ⁴¹¹ And He Himself gave some to be apostles, some prophets, some evangelists, and some pastors and teachers, ¹² for the equipping of the saints for the work of ministry, for the edifying of the body of Christ, ¹³

Ephesians 4:16 from whom the whole body, joined and knit together by what every joint supplies, according to the effective working by which every part does its share, causes growth of the body for the edifying of itself in love.

Mark 12:29 ²⁹ Jesus answered him, "The first of all the commandments is: 'HEAR, O ISRAEL, THE LORD OUR GOD, THE LORD IS ONE. ³⁰ AND YOU SHALL LOVE THE LORD YOUR GOD WITH ALL YOUR HEART, WITH ALL YOUR SOUL, WITH ALL YOUR MIND, AND WITH ALL YOUR STRENGTH.' This is the first commandment. ³¹ And the second, like it, is this: 'YOU SHALL LOVE YOUR NEIGHBOR AS YOURSELF.' There is no other commandment greater than these."

Matthew 28:18-20 ¹⁸ And Jesus came and spoke to them, saying, "All authority has been given to Me in heaven and on earth. ¹⁹ Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, ²⁰ teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age." Amen.

Matthew 6:31-33 ³¹ "Therefore do not worry, saying, 'What shall we eat?' or 'What shall we drink?' or 'What shall we wear?'" ³² For after all these things the Gentiles seek. For your heavenly Father knows that you need all these things. ³³ But seek first the kingdom of God and His righteousness, and all these things shall be added to you.